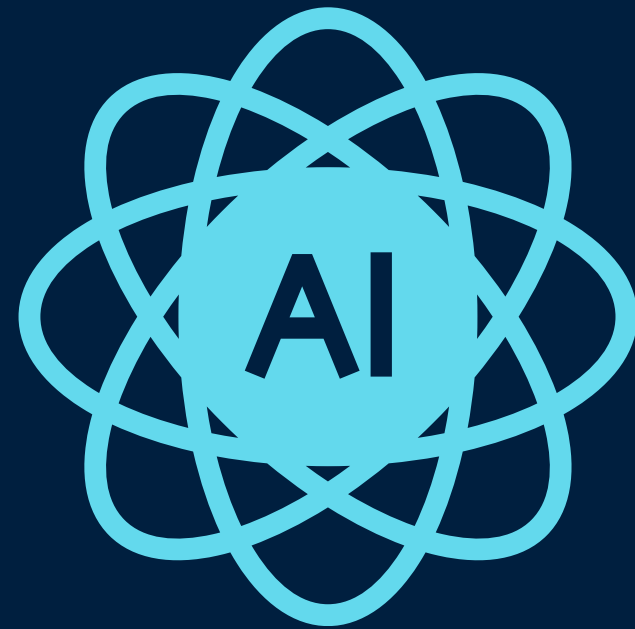
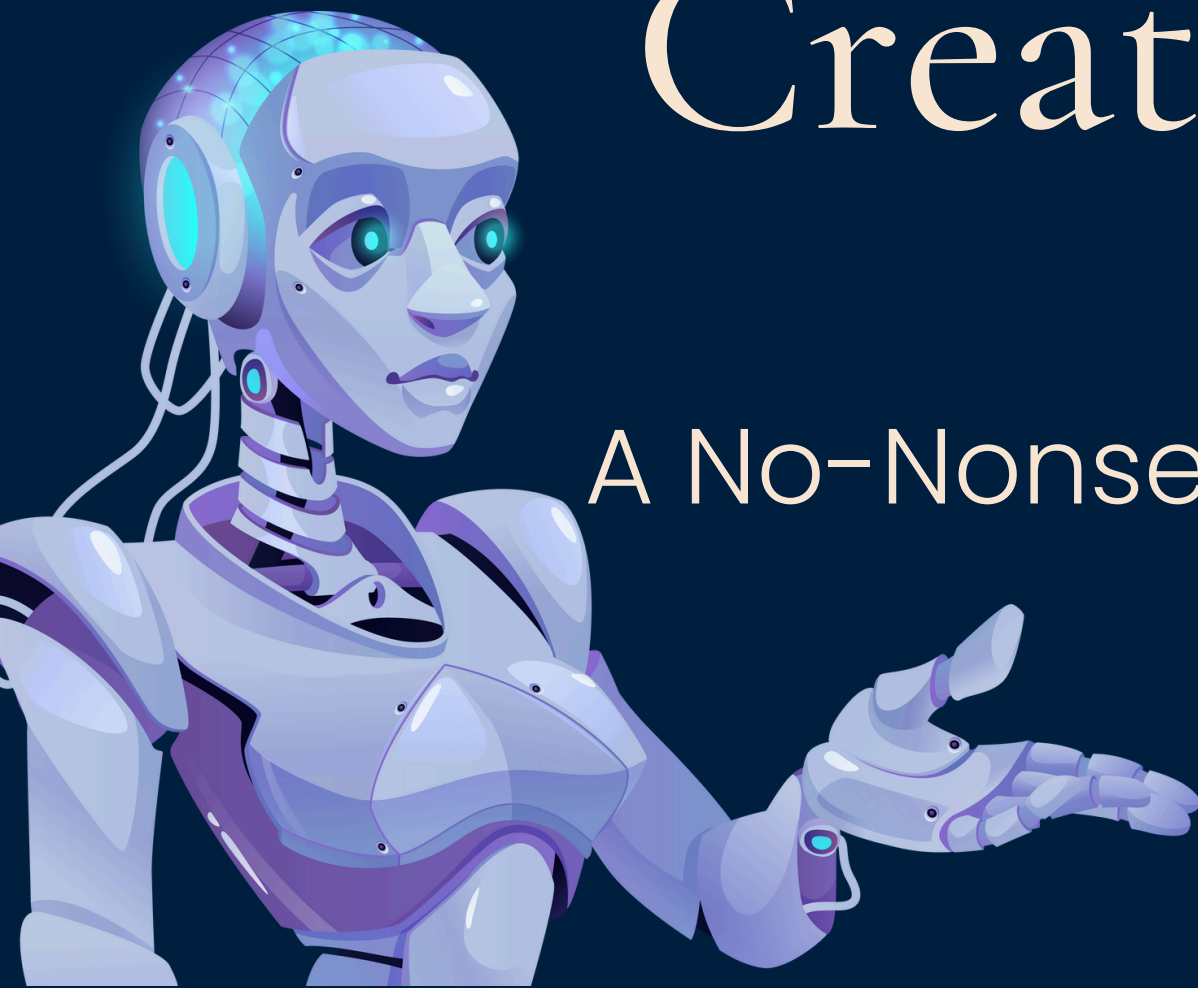




Turbocharge Your Business & Creativity with ChatGPT

A No-Nonsense Guide for the Modern Entrepreneur

presented by Tina Marie Hilton



About T. Marie Hilton



- Over 17 years of experience in business ownership working as a services provider and specializing in WordPress website design, development, and maintenance services. Helping businesses streamline their tech operations for efficiency and success.
- Offering comprehensive tech stack assistance tailored to small businesses, ensuring seamless integration and optimal performance.
- Creator of the best-selling course "Work From Home as a Virtual Assistant" on Udemy.
- Provider of services such as AI Prompt Persona Creation™ and customized WordPress Training Sessions.

Avid Reader

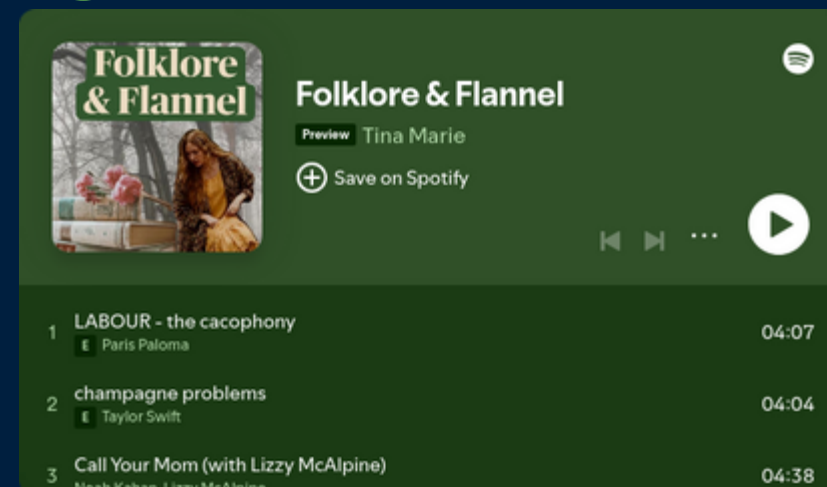


[On Goodreads](#)

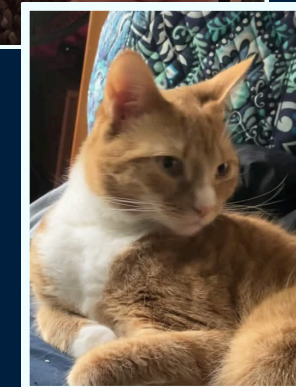
Music Lover



[On Spotify](#)



Cat mom



Grandmama

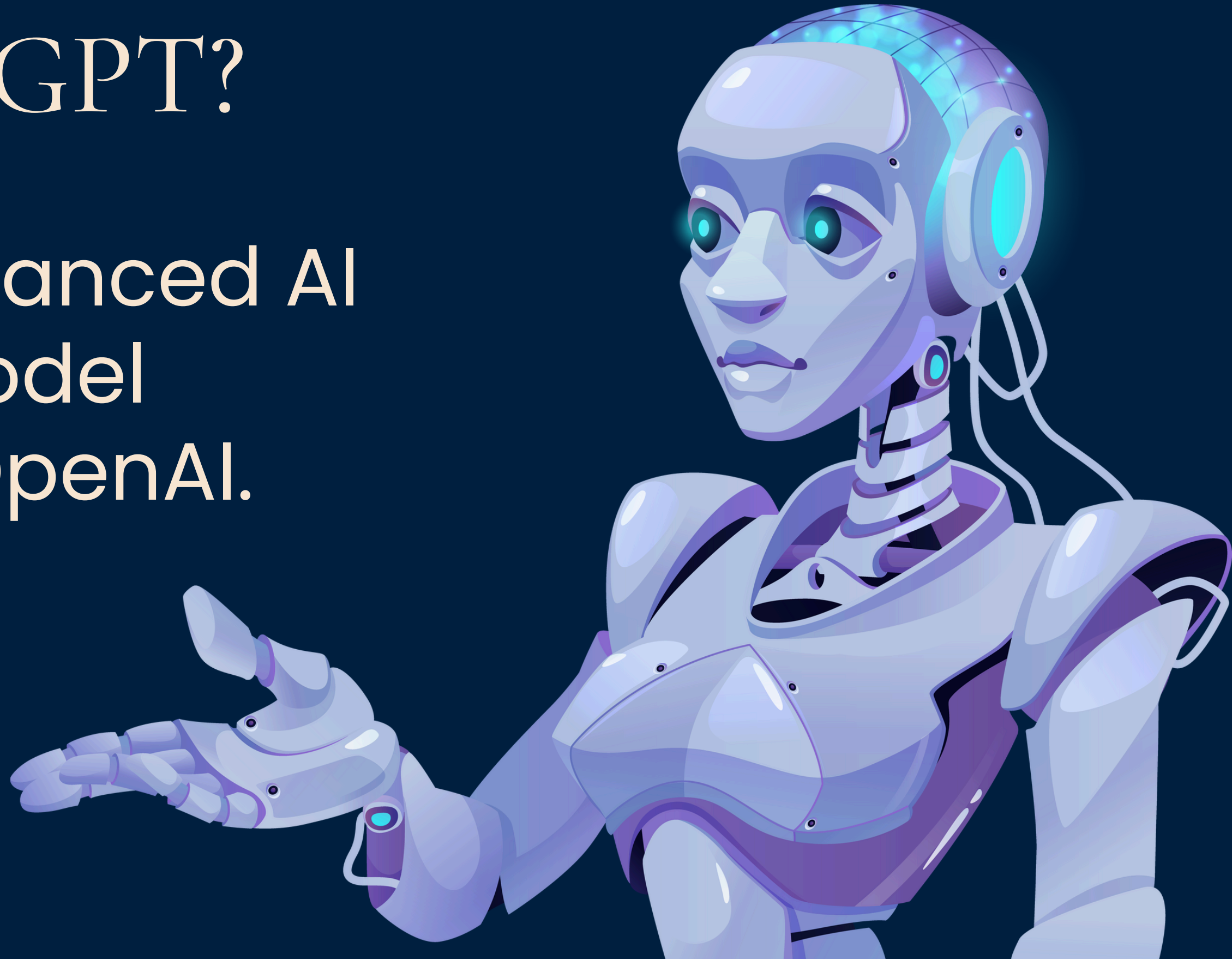


Creative Spirit/ Mixed Media Artist



What is ChatGPT?

ChatGPT is an advanced AI language model developed by OpenAI.



(and How Does It Compare to Other AI Tools)?

How does ChatGPT stack up to other popular AI tools?

Genesis by Google:

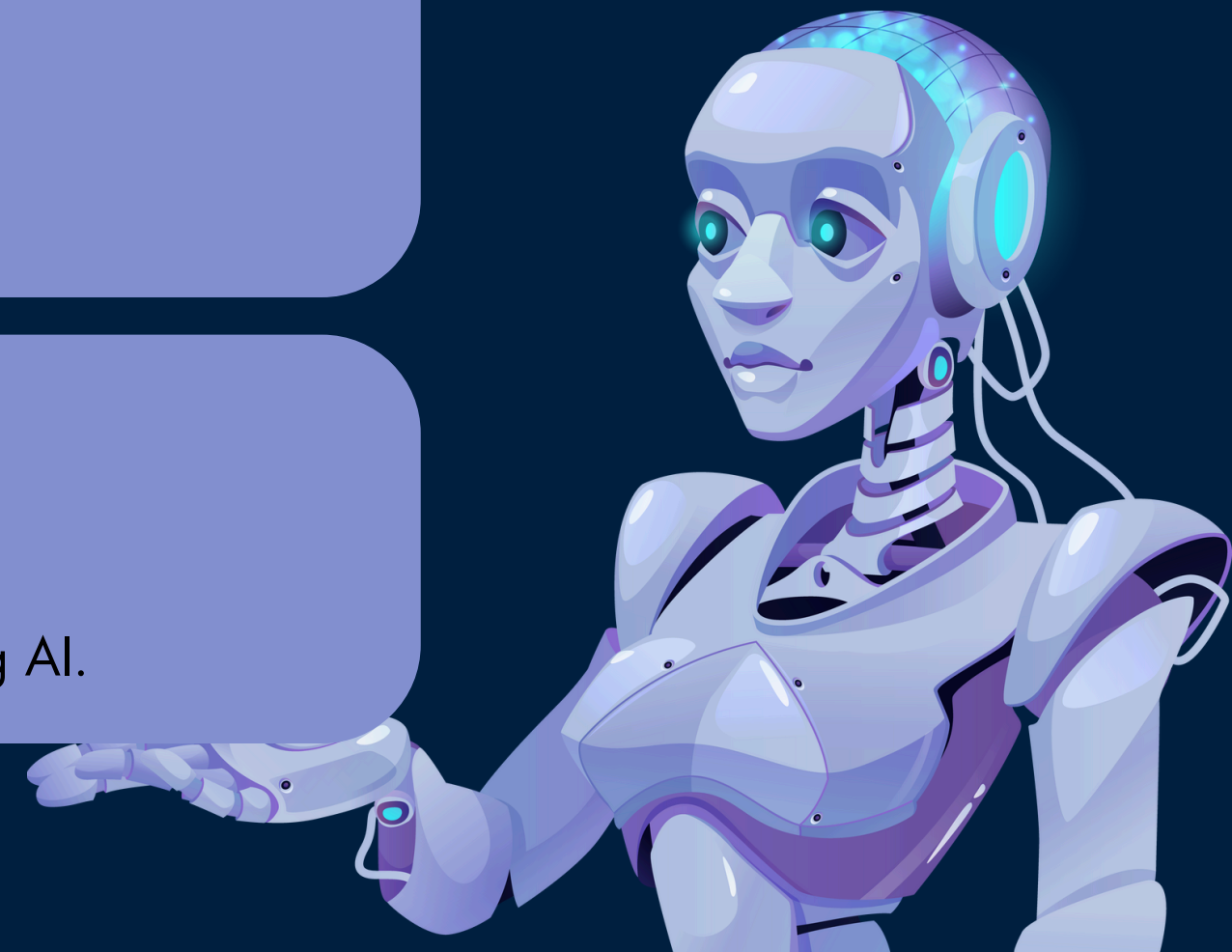
- Focused on media and publishing industries.
- Designed to assist journalists by creating draft articles and summarizing large datasets.
- Best for creating structured, industry-specific content.

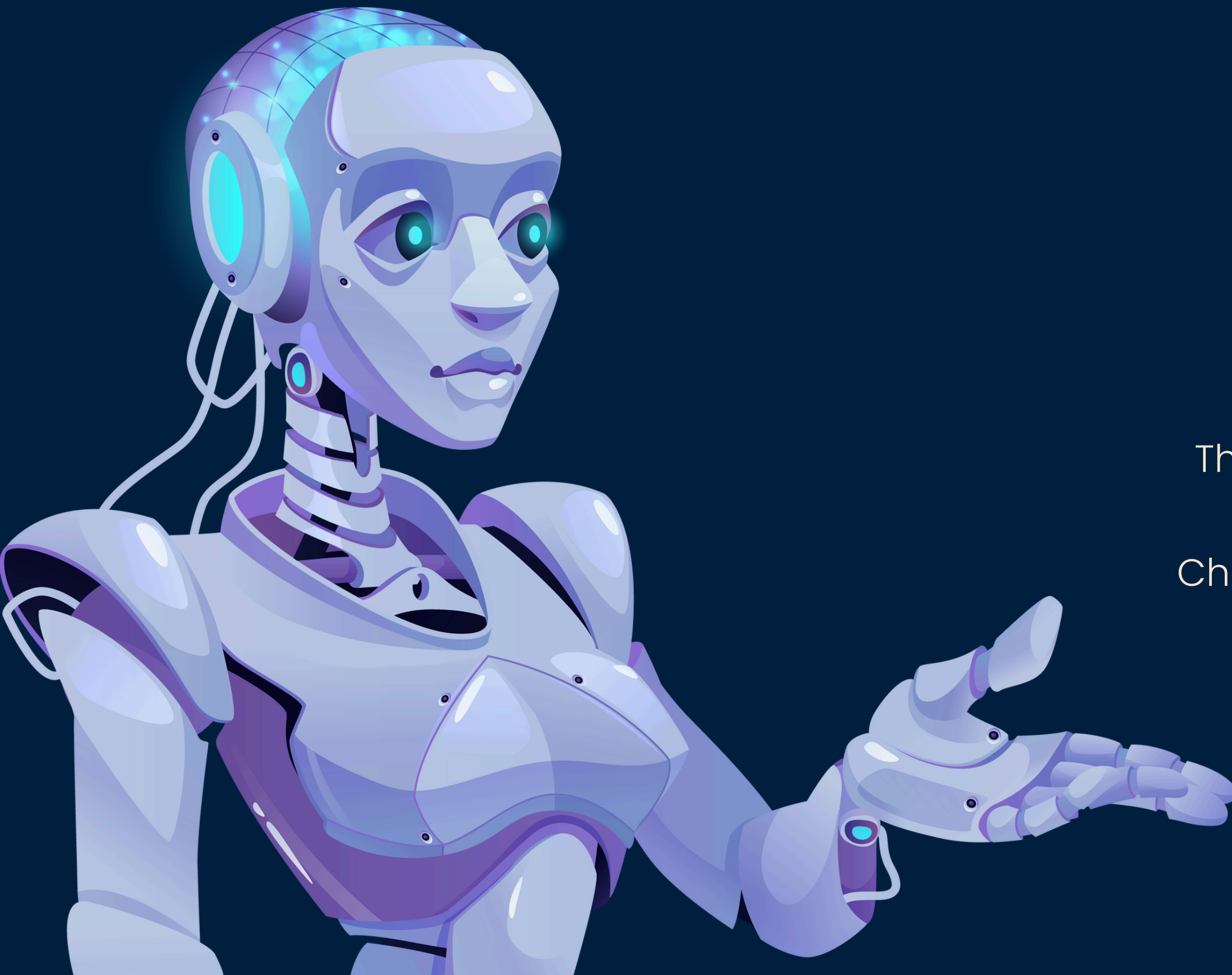
Perplexity AI:

- A research-focused AI that combines internet search with conversational AI.
- Excellent for finding and summarizing information from credible sources in real time.
- Think of it as a mix between a search engine and ChatGPT

How ChatGPT Stands Out:

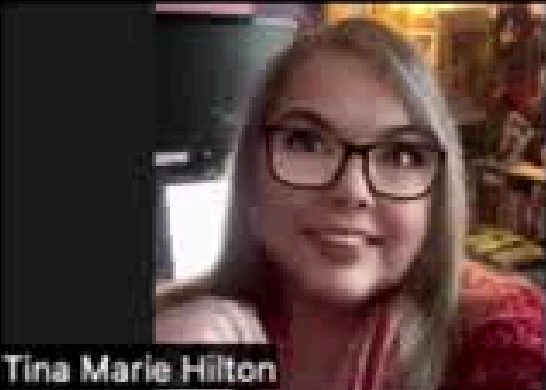
- ChatGPT is highly versatile and adaptable for various industries.
- Best for creative tasks, content creation, and customer communication.
- User-friendly and accessible for everyday use, whether you're running a business or just exploring AI.





Crafting the Perfect Prompt

Think of a prompt as the starting point for any task you want ChatGPT to help with. And just like anything in life, the clearer you are, the better the results.



ChatGPT 4o mini

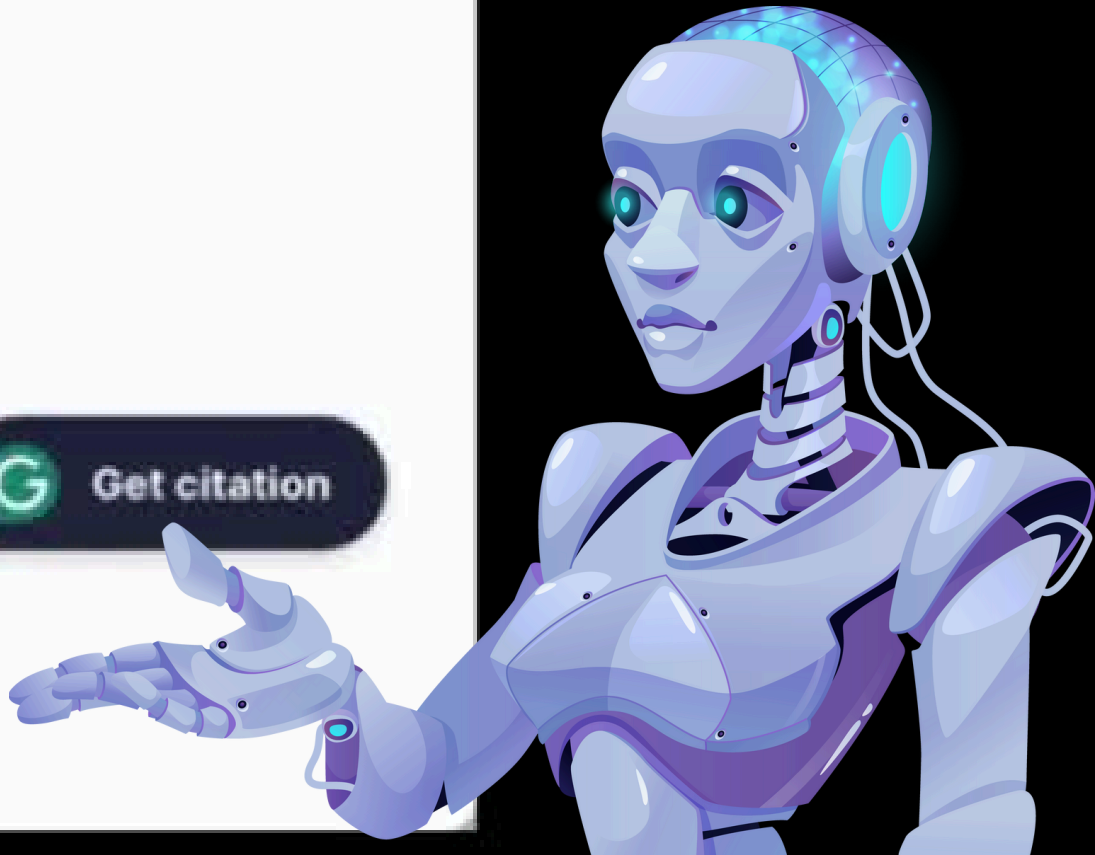
Log in Sign up

What can I help with?

Message ChatGPT

- Brainstorm
- Summarize text
- Surprise me
- Help me write
- Get advice
- More

Get citation



1

Be Clear

2

Be Specific

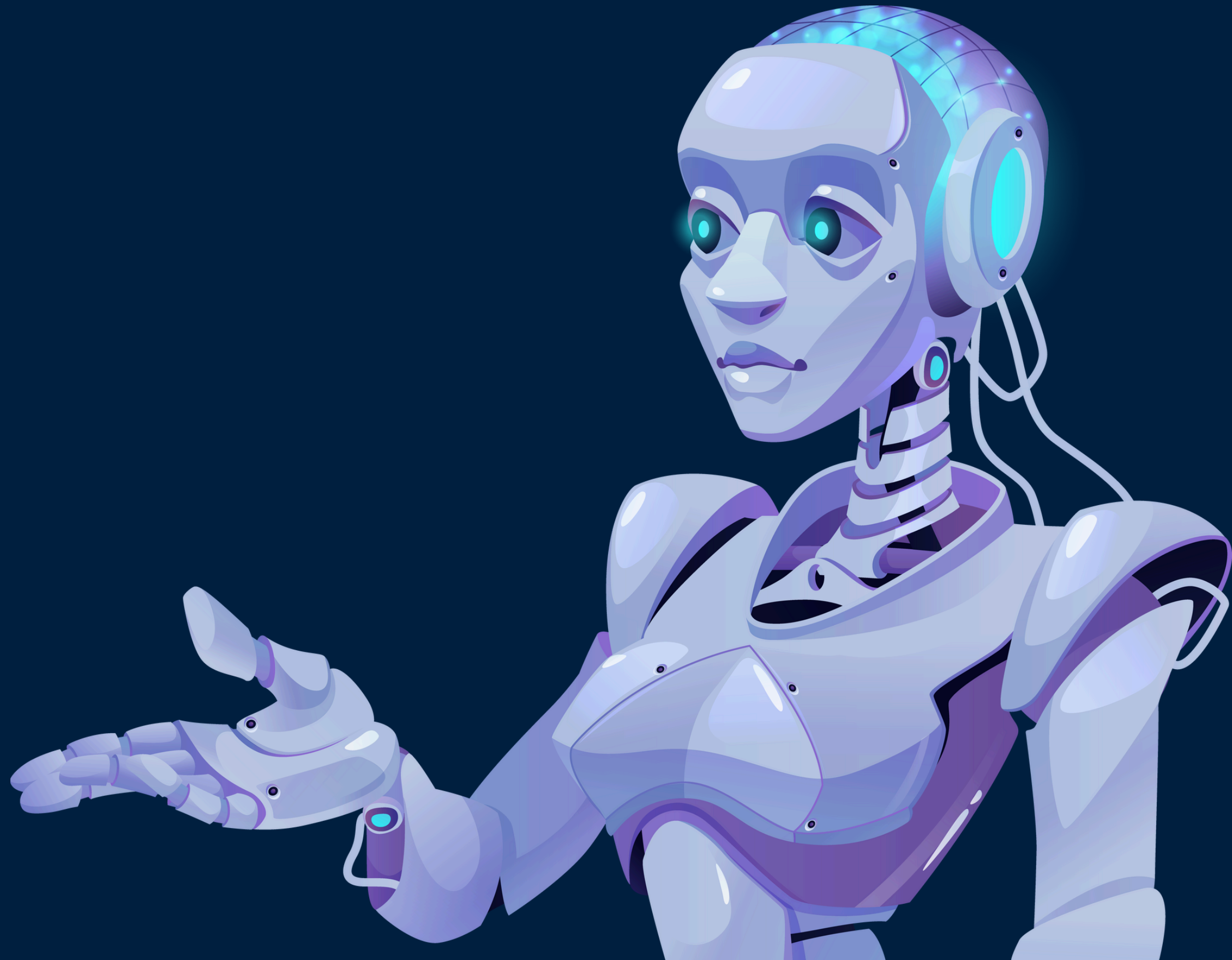
3

Guide the Tone &
Style



Priming ChatGPT— Setting the Stage

Think of this as giving ChatGPT a little context before you dive into your main task.



Introducing ChatGPT | OpenAI x ChatGPT

chatgpt.com

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ChatGPT 4o mini Log in Sign up

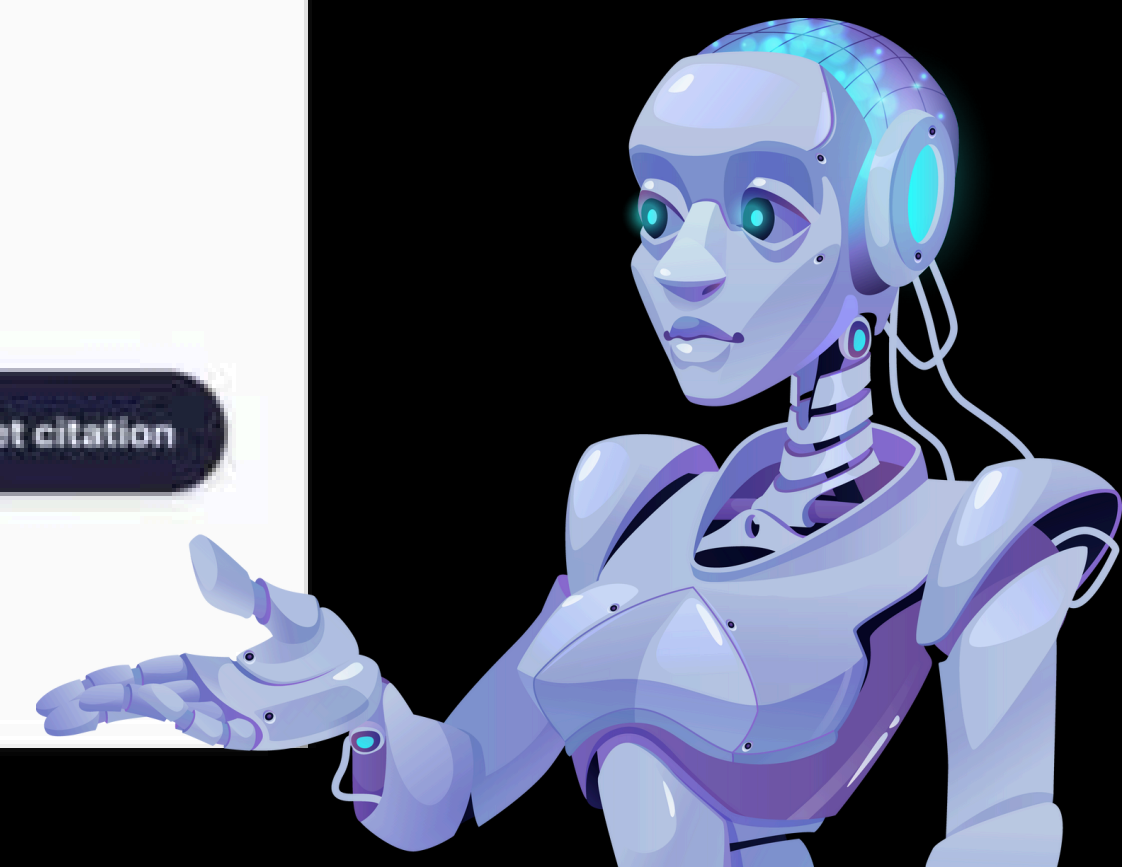
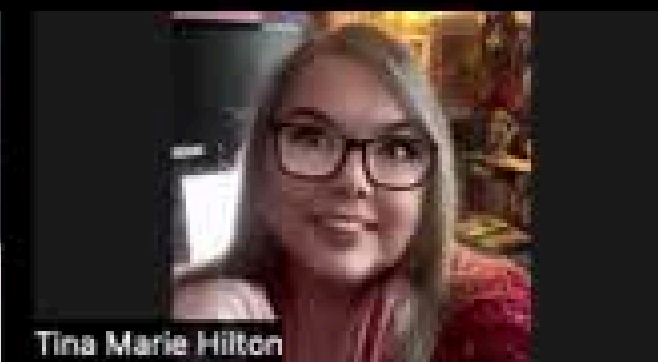
What can I help with?

Message ChatGPT

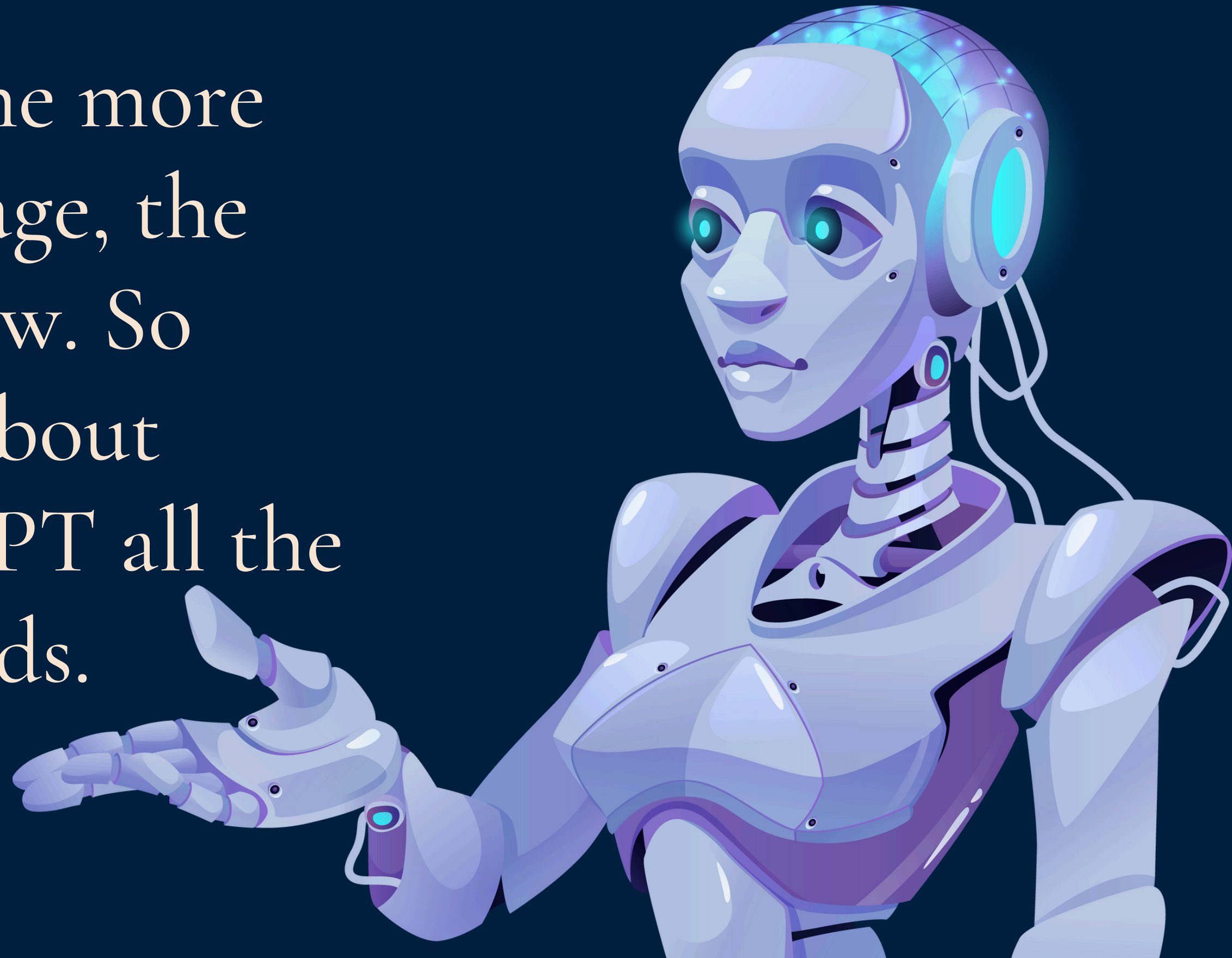
Brainstorm Code Summarize text Help me write Make a plan More

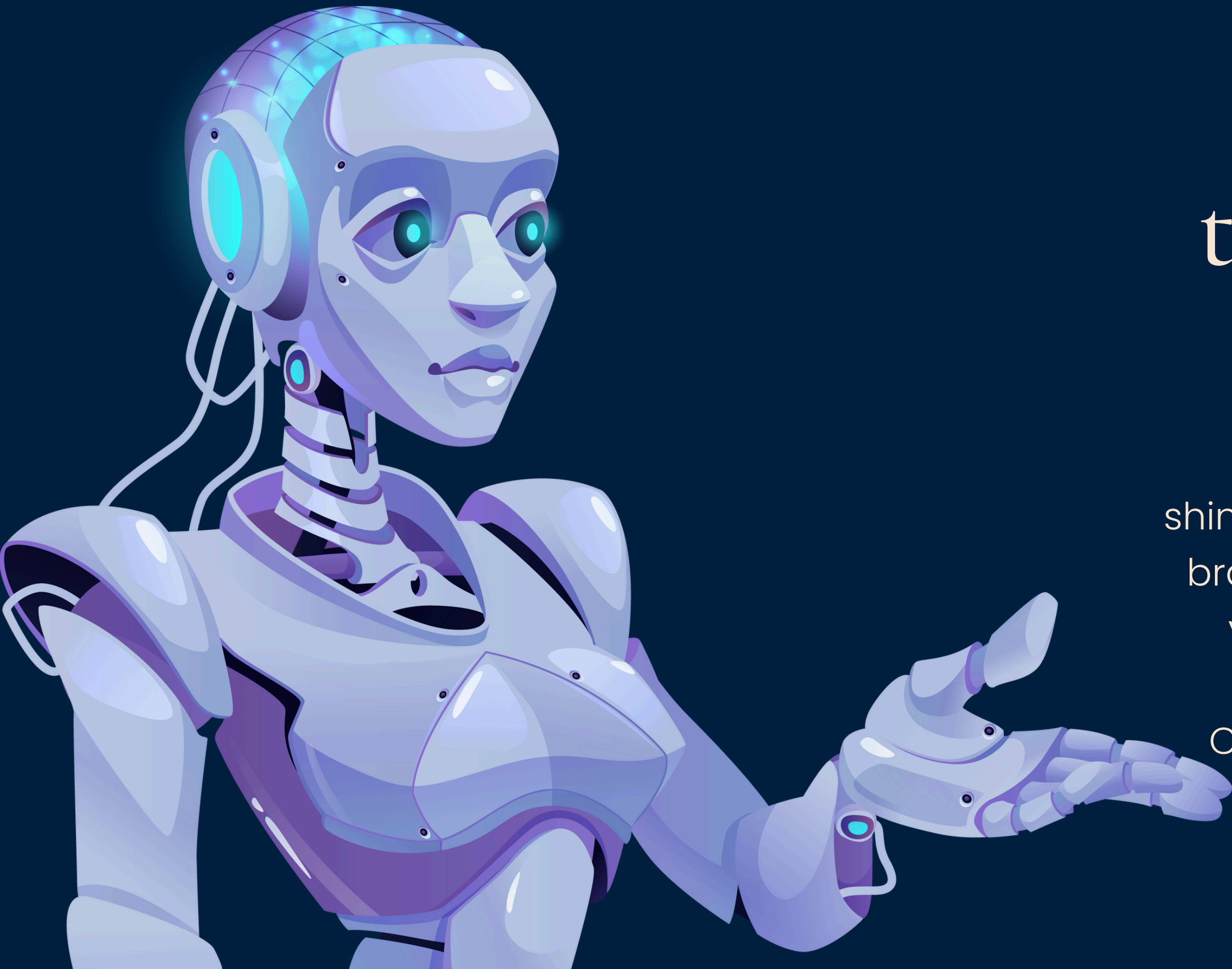
Get citation

By messaging ChatGPT, you agree to our [Terms](#) and have read our [Privacy Policy](#).



“ Remember, the more you set the stage, the better the show. So don't be shy about giving ChatGPT all the context it needs.





Harnessing the Power of Personas

This is where ChatGPT really shines. Need some advice from a branding consultant? Or maybe you want the perspective of a tech-savvy entrepreneur? ChatGPT can be all of that and more.

Introducing ChatGPT | OpenAI

ChatGPT

chatgpt.com

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ChatGPT 4o mini

Log inSign up

What can I help with?

Message ChatGPT

Brainstorm

Surprise me

Summarize text

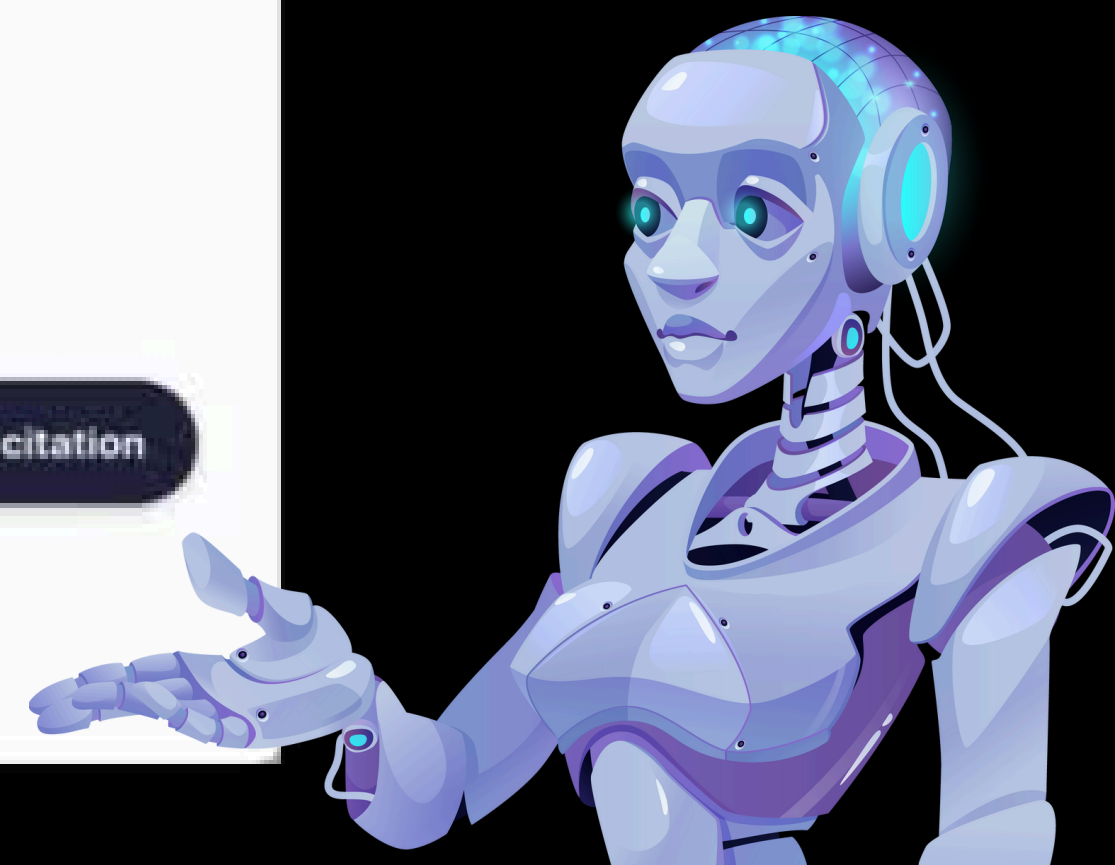
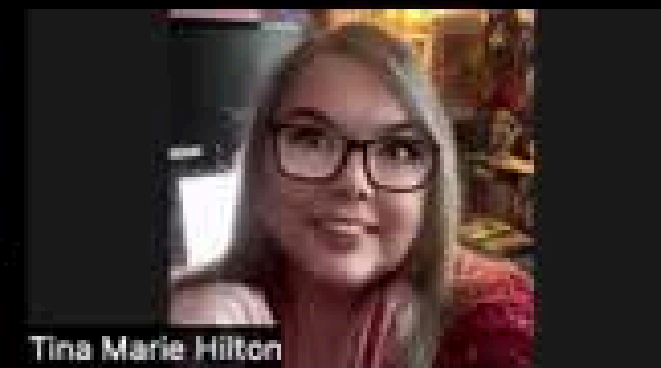
Make a plan

Code

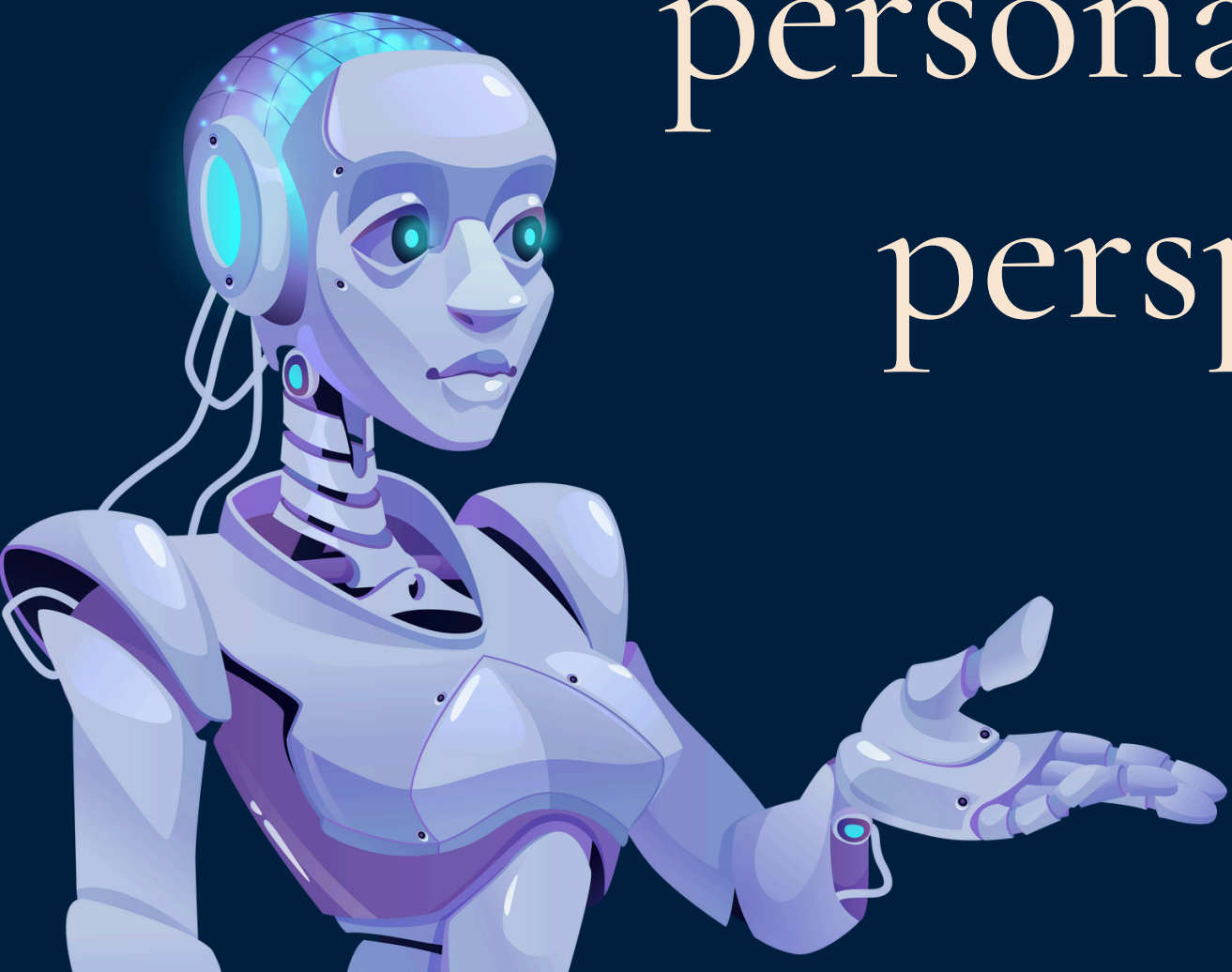
More

Get citation

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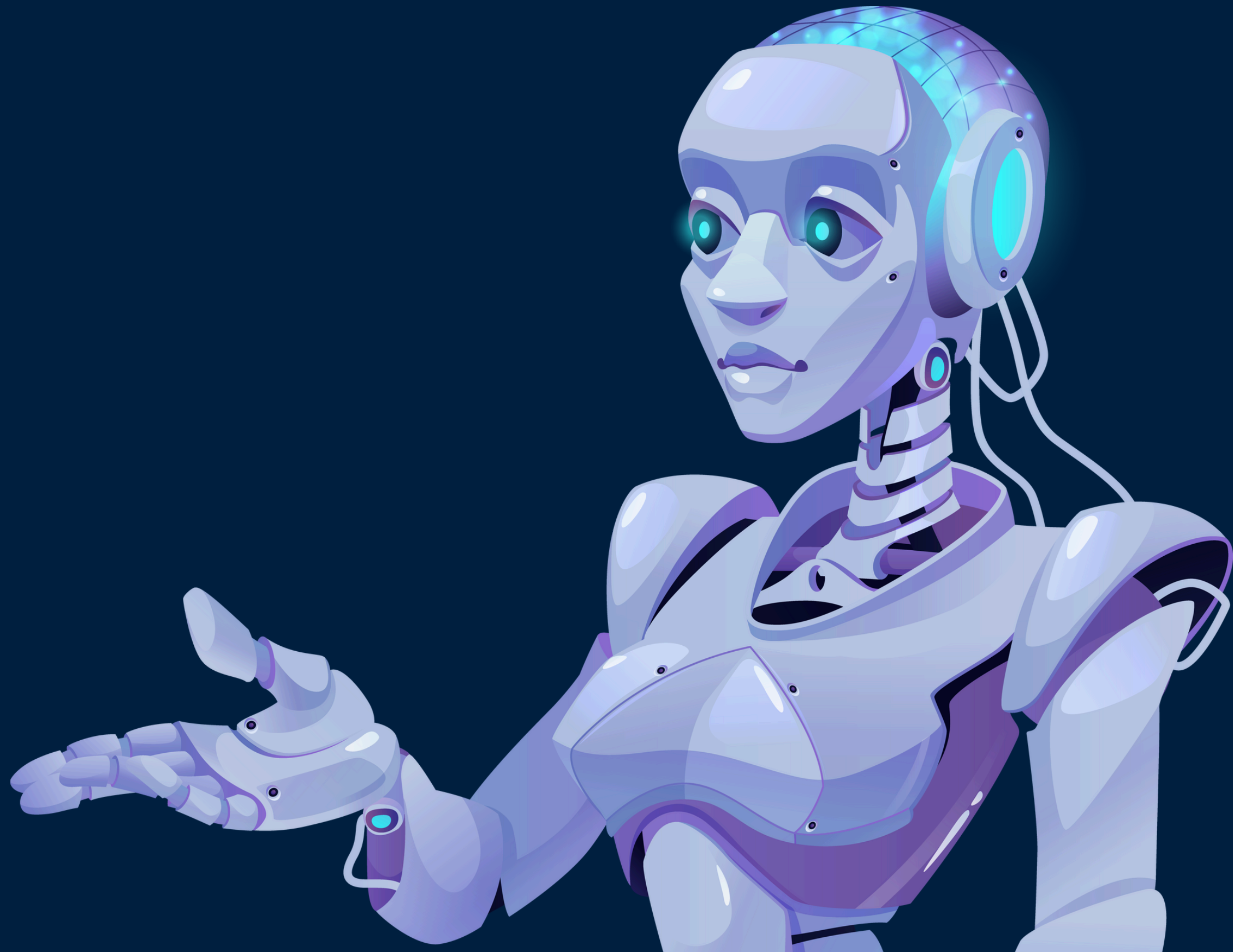


Try experimenting with different personas. It'll give you a fresh perspective every time.”



Personalizing ChatGPT— Make It Your Own

This is where you can really make the AI work for you. You can save specific instructions, set up a personality, and even add special instructions for how ChatGPT should respond.



T. Marie Hilton Work

chatgpt.com

Clerical AdvantageYou're an ImplementorClerical Adv...nt Login PageAmazonSmileCanvaChatGPT

Start Page

ChatGPT 4o

What can I help with?

Message ChatGPT

Create image

Surprise me

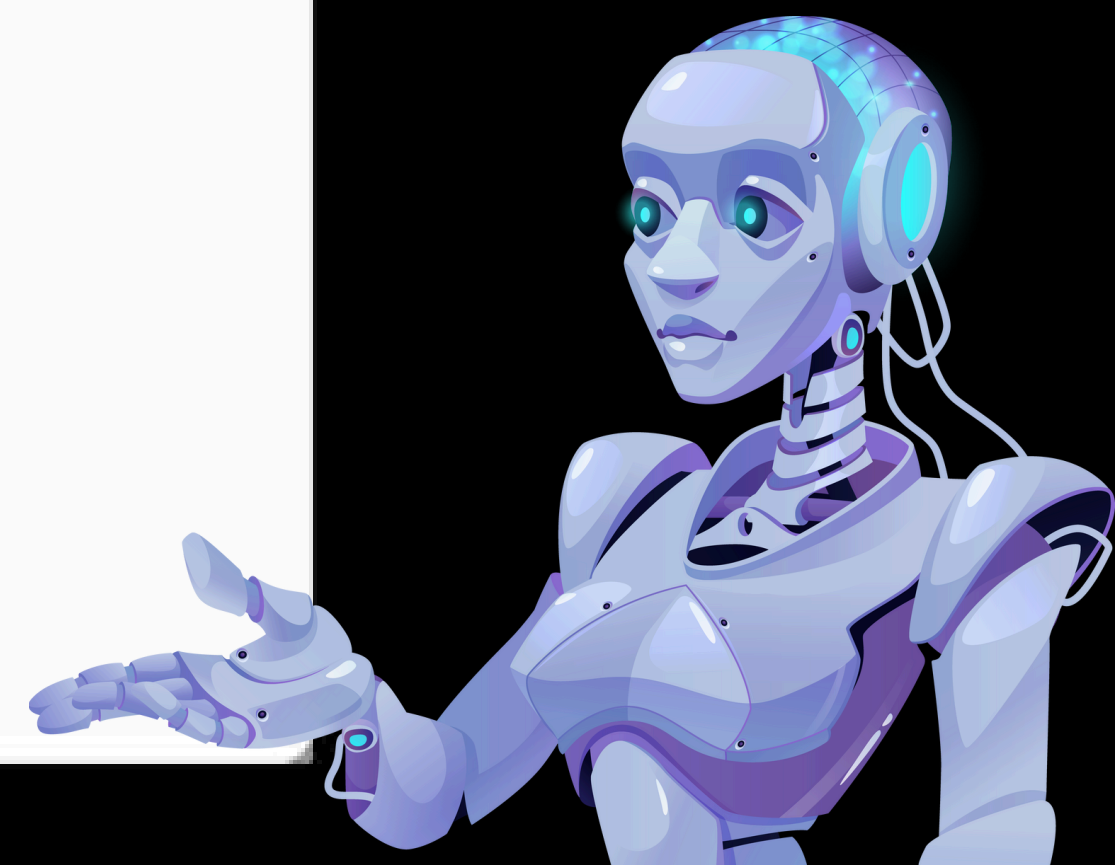
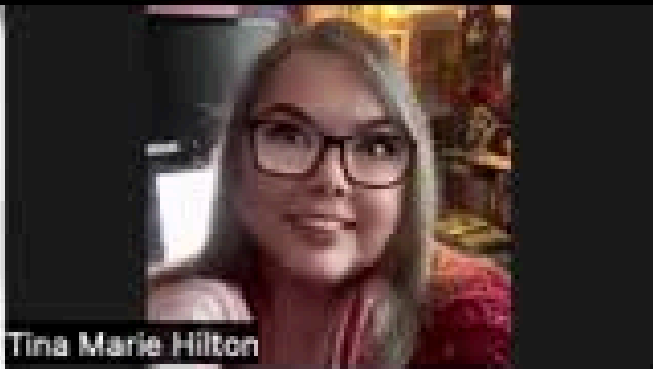
Summarize text

Analyze images

Analyze data

More

ChatGPT can make mistakes. Check important info.

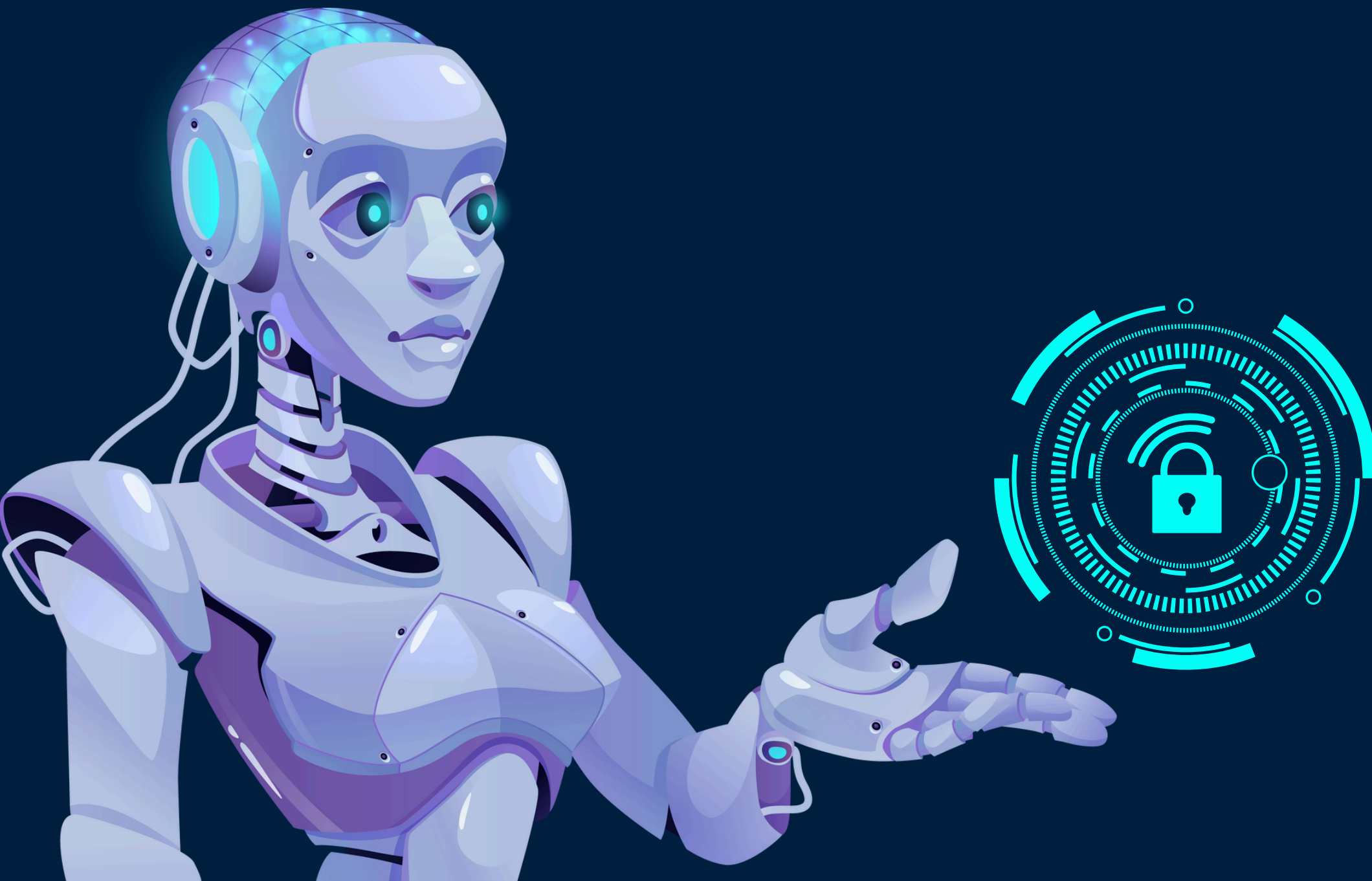




“
Make ChatGPT your
own and watch how it
transforms your
workflow.”

Keeping Your Information Private

It's crucial to be mindful of the
information you're sharing with
any AI tool



ChatGPT 4o

Share

Added 5 comments

I've suggested adding more wit and humor throughout the flyer to better match your style and personality. Let me know if you'd like any additional tweaks! 😊

Edited

I've added the witty metaphor to spice up the opening! Let me know if it needs further polishing. 😊

Edited!

Message ChatGPT

📎 📧 🌐 🔊

ChatGPT can make mistakes. Check important info.

Wordpress Training Flyer

posts, and pages? You don't need a tech degree or unlock the magic of WordPress. My WordPress Tra give you the tools, confidence, and know-how to m (without the headaches).

What You'll Learn:

- **Backend Brilliance:** From dashboards to settin confidently navigate your WordPress backend your site).
- **Content Creation Mastery:** Learn how to craft and manage media with ease. Yes, even adding covered—because let's face it, cat GIFs are ba internet!
- **Plugin Power:** Understand which plugins you need, how to manage them, and how to keep your site running smoothly.
- **Security Smarts:** Learn simple steps to keep your site safe from cyber gremlins and hackers.
- **SEO Essentials:** Get the lowdown on basic SEO to help your website shine in search results.

Tasks

My GPTs

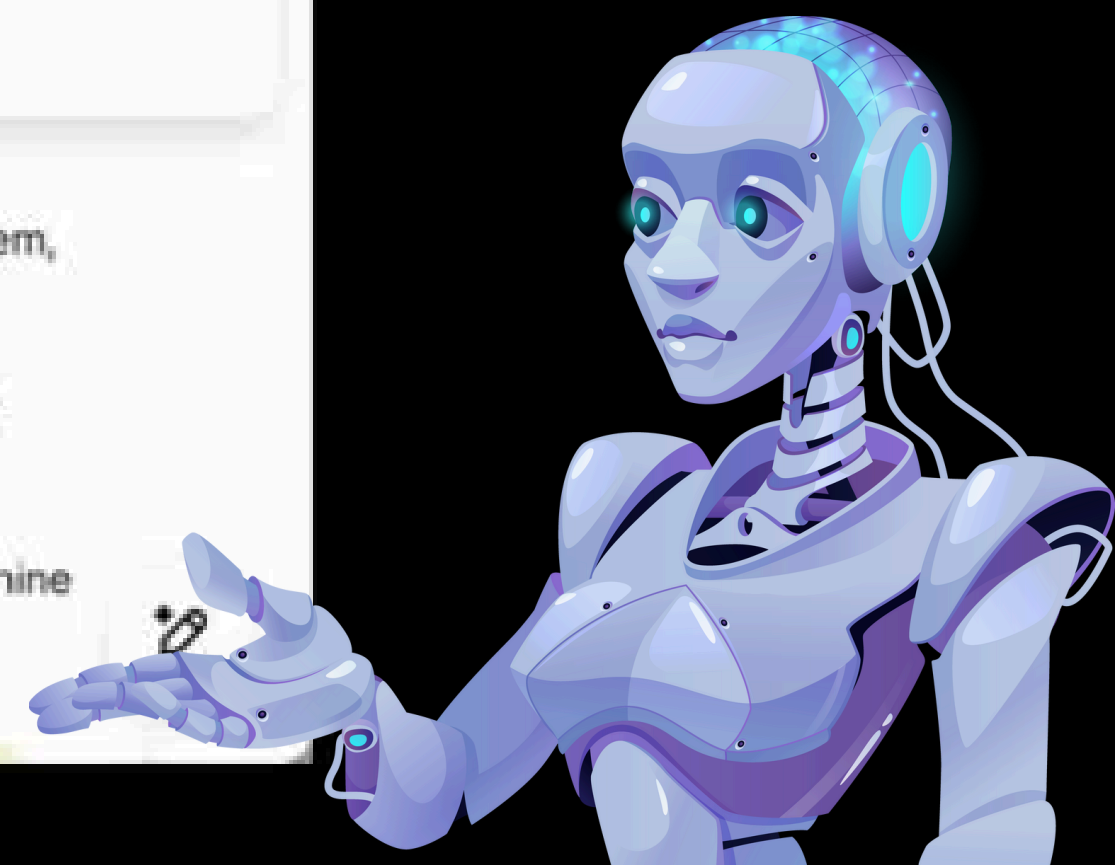
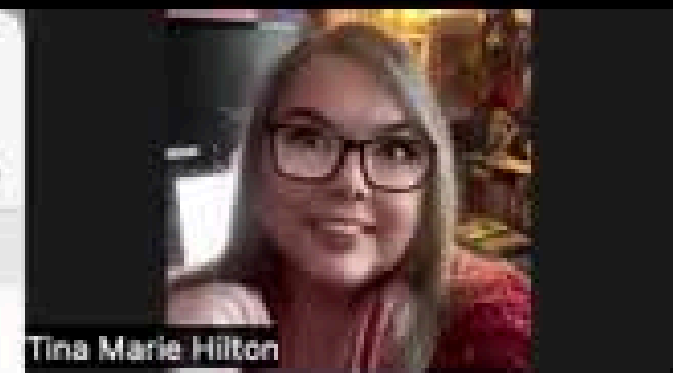
Customize ChatGPT

Settings

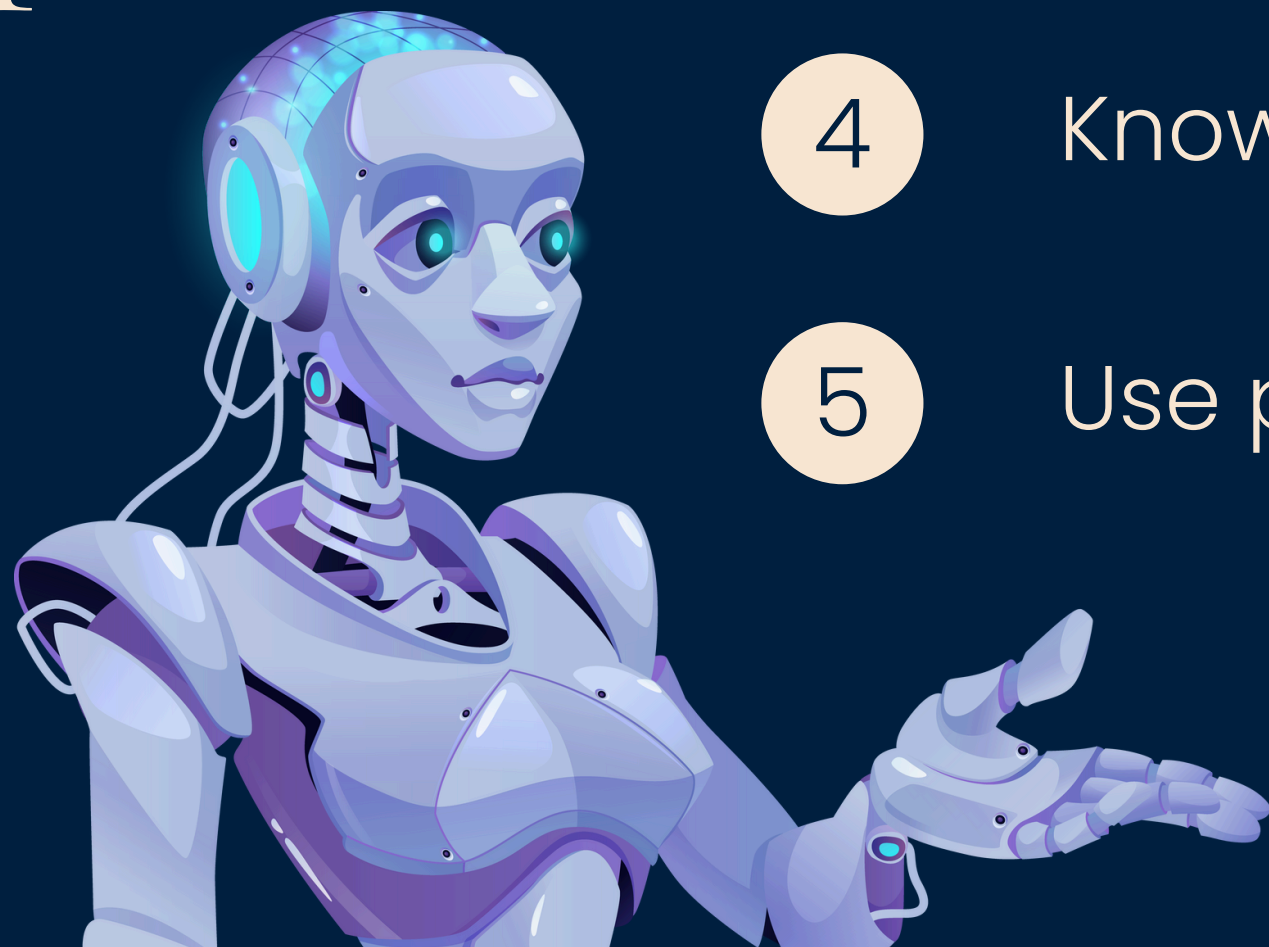
Download the macOS app

Upgrade Plan

Log out



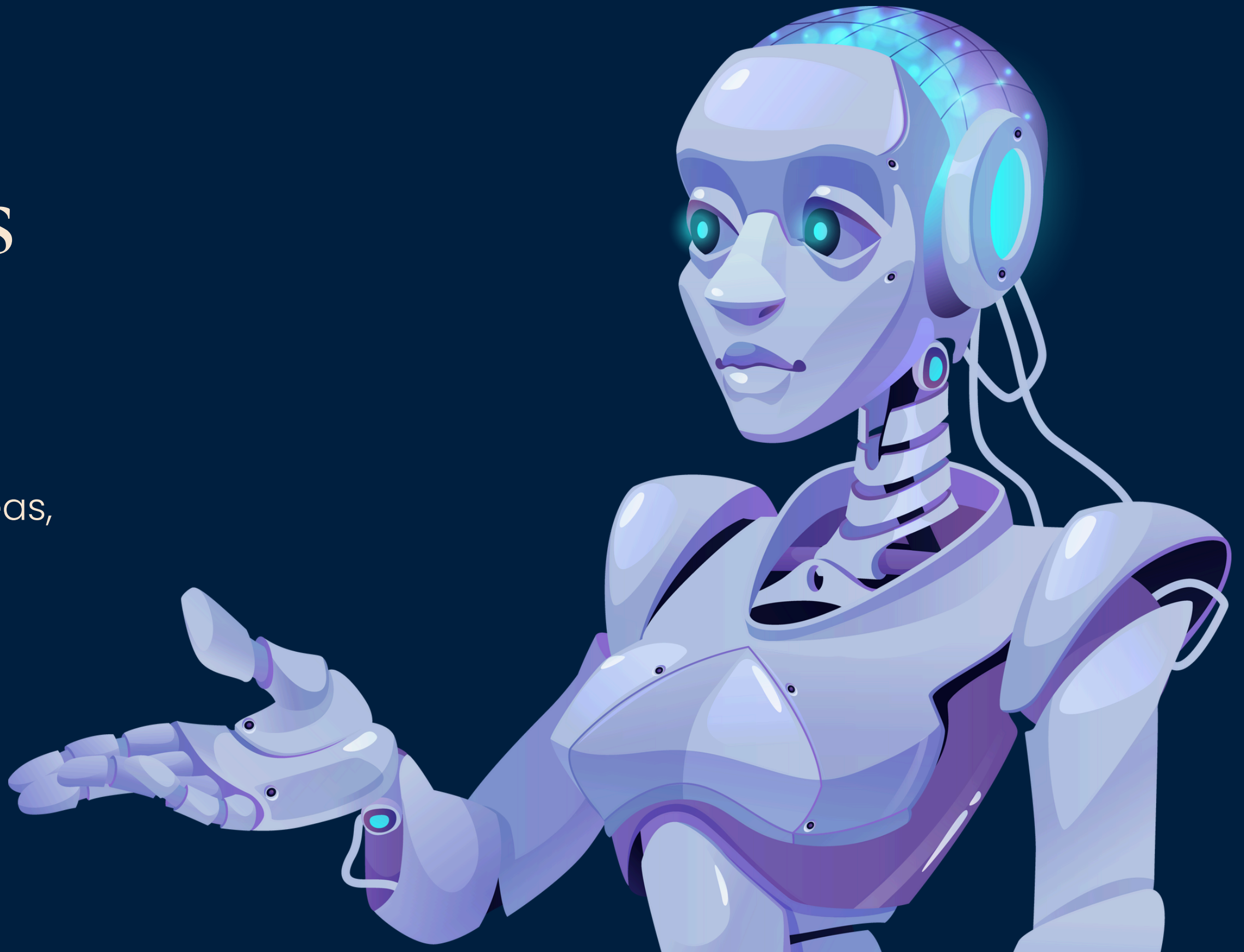
Privacy Tips Recap



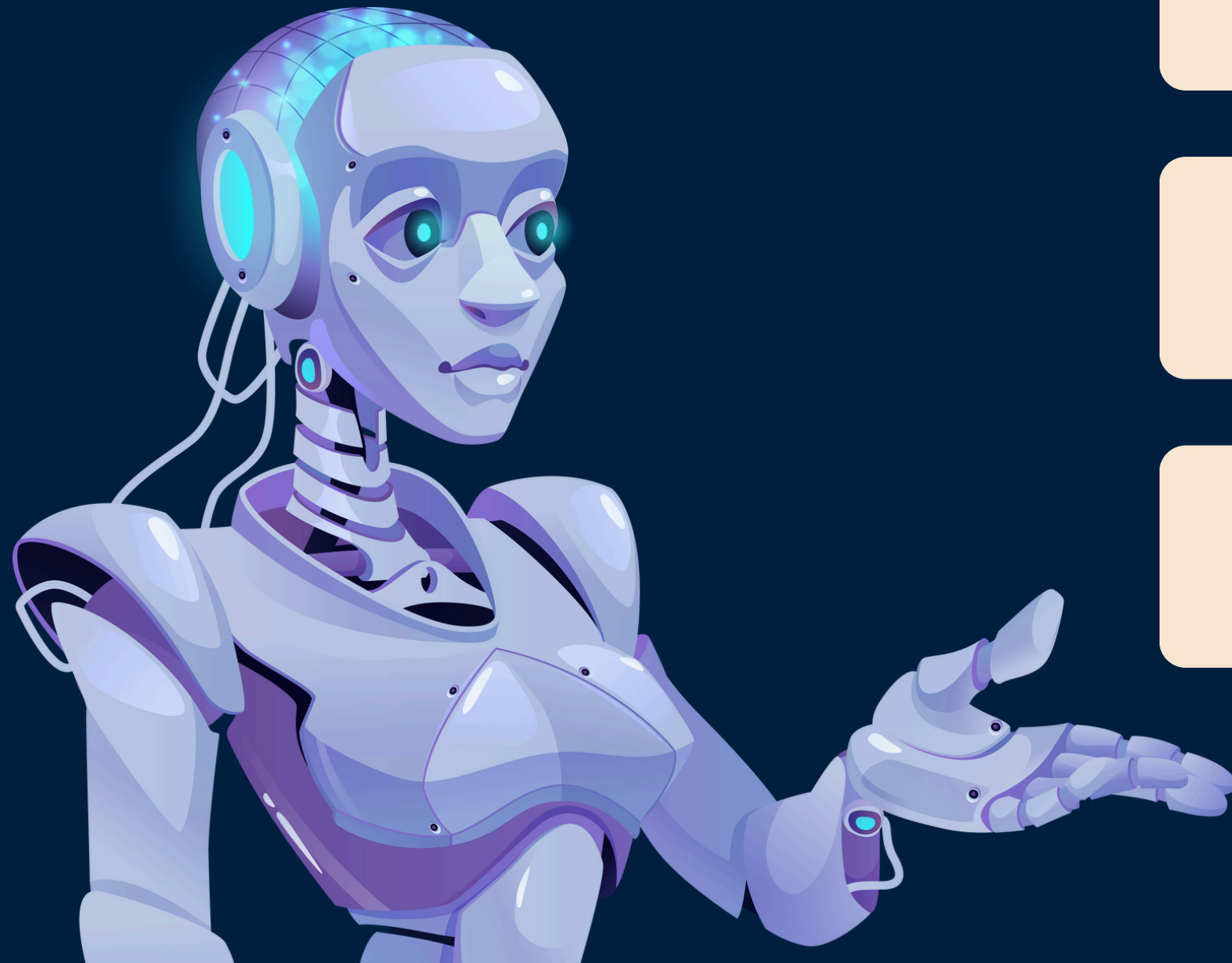
- 1 Never input sensitive information
- 2 Keep it general, no real names
- 3 Always review responses carefully
- 4 Know the platform privacy policy
- 5 Use platform privacy option

Practical Applications

From content creation to
customer service to
brainstorming new product ideas,
the possibilities are endless.



How I Use ChatGPT



Blogs ,Articles & Newsletters

Marketing Ideas

Digital Product Assistance

And more...



Q & A

What are some best practices for
getting the most accurate and
useful responses from ChatGPT?

How do I customize ChatGPT to
better suit my needs?

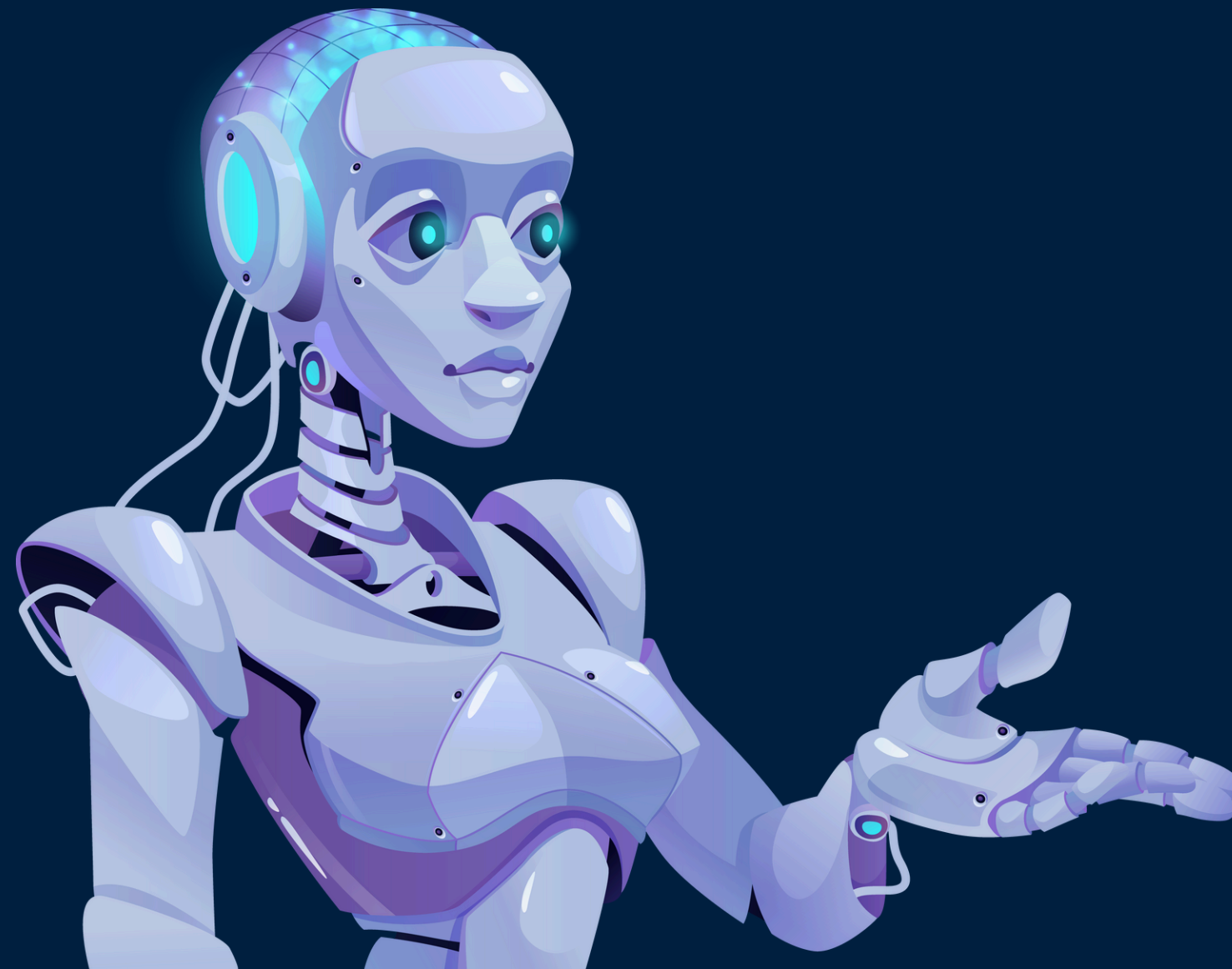
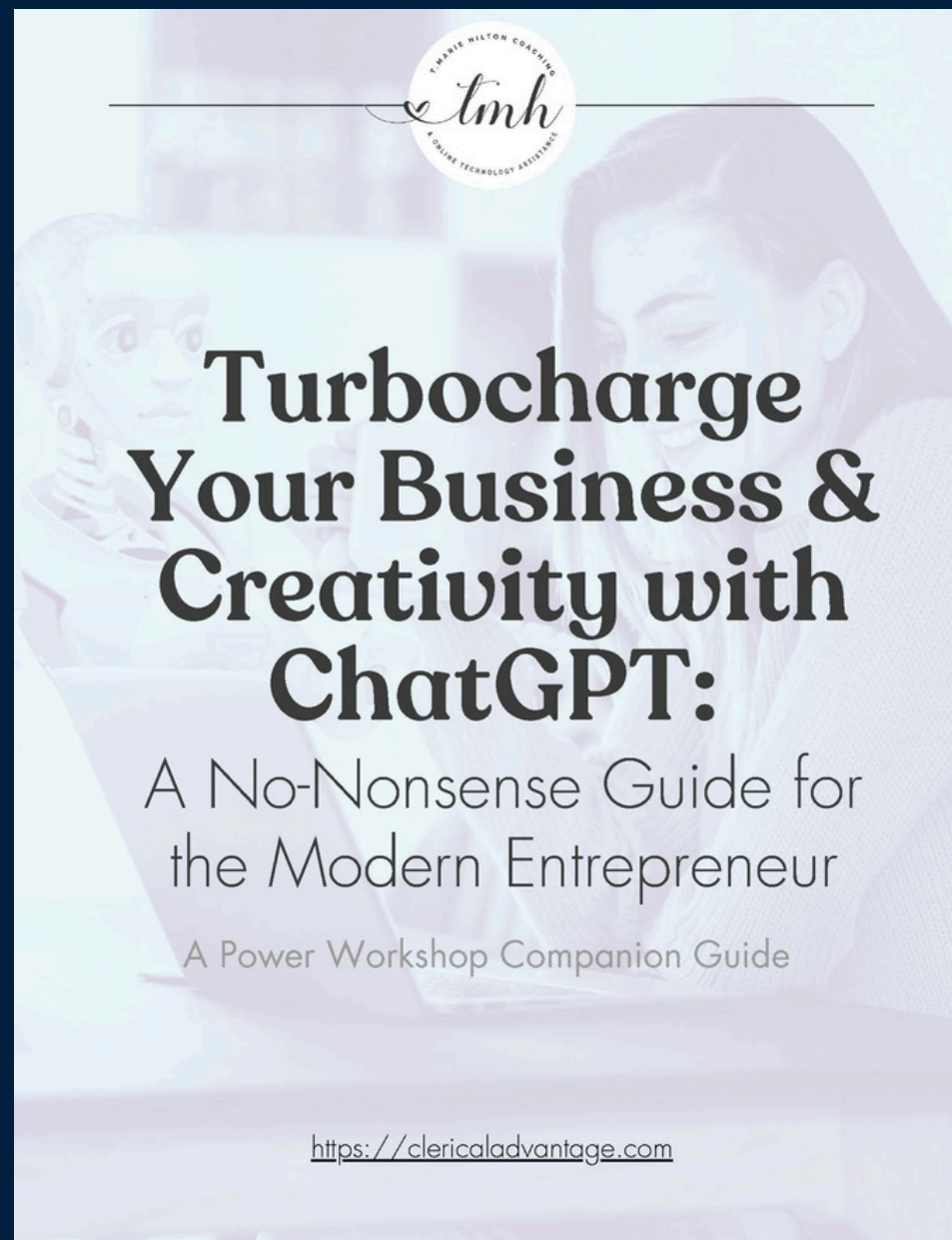
Can I rely on ChatGPT for factual
information or business advice?

What are the limitations of using
ChatGPT?

How can I keep improving my
prompts for better results?

The Exclusive Power Workshop

Companion Guide



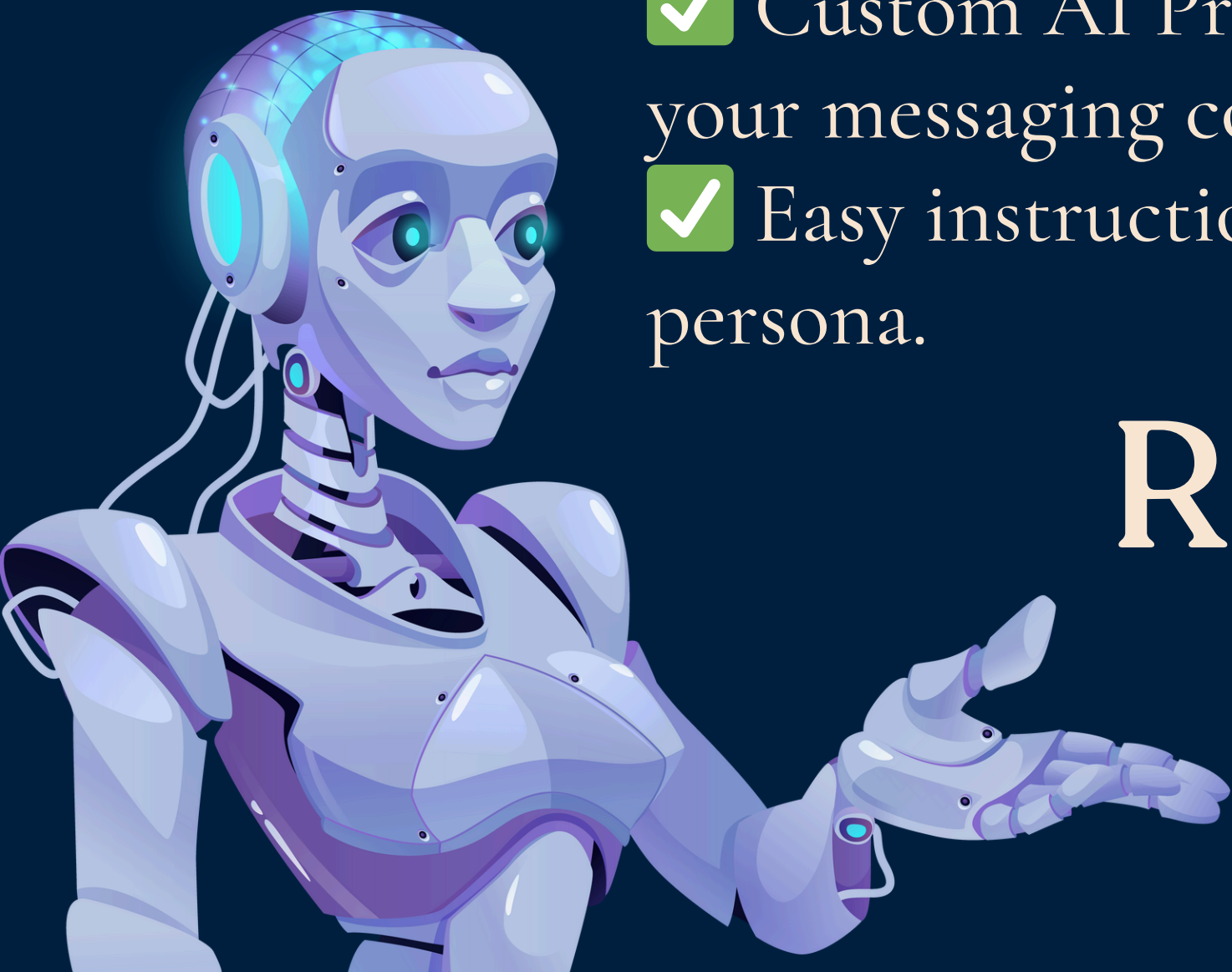
Ready to Elevate Your Brand with AI?

Bring Your Brand to Life with This Special Offer

- ✓ A Mini Brand Voice Audit to ensure your AI reflects your unique style and tone.
- ✓ Custom AI Prompt tailored to your business needs, keeping your messaging consistent across platforms.
- ✓ Easy instructions so you can confidently use your AI persona.

Ready to Get Started?

<https://bit.ly/persona-offer>



Thank you!

thilton@clericaladvantage.com

<https://clericaladvantage.com>

TMarieHilton on Bluesky, TikTok, Spoutible &
Pinterest

<https://www.linkedin.com/in/tinahilton>

Join the AI Revolution Crew:

<https://sendfox.com/lp/1kq9p4>

and

My Weekly Biz Tips Newsletter
(including the monthly Tip Jar)

<https://sendfox.com/tmariehilton>

