



HARVEST YOUR CASH

**35 Side Hustles to
Pack Your
Autumn**

**A HOME BUSINESS
JUMPSTART GUIDE**

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Autumn Side Hustles



Leaf Master - Conquer the Fall Mess!

DETAILED INFORMATION:

The Leaf Master side hustle involves offering leaf raking and yard cleaning services during the autumn season. As trees shed their leaves, many homeowners and businesses require assistance in keeping their yards clean and tidy. This side hustle allows you to capitalize on the demand for leaf removal while enjoying the crisp fall weather.

TIPS FOR GETTING STARTED:

- 1. Equipment:** Invest in essential tools such as leaf rakes, leaf blowers, and sturdy garbage bags. Having the right equipment will make your work more efficient and professional.
- 2. Pricing Strategy:** Research local rates for similar services to determine competitive pricing. Consider factors such as yard size, the intensity of leaf coverage, and the time required to complete the job. You may charge an hourly rate or offer package deals based on the size of the property.
- 3. Build a Network:** Let your friends, family, and neighbors know about your leaf raking services. Word-of-mouth can be a powerful marketing tool, so ask for referrals from satisfied customers and encourage them to spread the word.





MARKETING TIPS:

1. **Create a Professional Image:** Design a logo for your Leaf Master business to establish a professional brand. Use it on your marketing materials, including flyers, business cards, and social media profiles.
2. **Local Advertising:** Distribute flyers in your community, targeting residential areas and local businesses. Make sure to highlight the benefits of your services, such as a clean and tidy yard, time savings, and professional expertise.
3. **Online Presence:** Build a simple website or create profiles on social media platforms to showcase your services and reach a wider audience. Share before-and-after photos, customer testimonials, and contact information. Encourage satisfied customers to leave reviews on your online platforms to build credibility.
4. **Collaborate with Local Businesses:** Partner with local landscaping companies, nurseries, or garden centers to establish referral programs. Offer to distribute their promotional materials or provide discounted services to their customers in exchange for referrals.

EARNING POTENTIAL AND ESTIMATED RATES:

The earning potential for leaf raking services can vary depending on factors such as location, market demand, and the size of your clientele. As a starting point, you can estimate your rates based on the following factors:

1. **Hourly Rate:** Set an hourly rate between \$15 to \$30 per hour, depending on your experience and the level of service you provide.
2. **Property Size:** Consider offering tiered pricing based on the size of the yard or property. For example, you could charge \$40 for a small yard, \$60 for a medium-sized yard, and \$80 for a large yard.
3. **Additional Services:** Offer additional services like bagging and disposal of leaves, gutter cleaning, or lawn maintenance for an extra fee.

RESOURCES WITH URL LINKS:

1. Canva (<https://www.canva.com/>)

Canva is a user-friendly online graphic design tool that can help you create professional-looking flyers, business cards, and social media graphics to promote your Leaf Master services.

2. Thumbtack (<https://www.thumbtack.com/>)

Thumbtack is an online platform that connects service providers with local customers. Create a profile and list your leaf raking services to reach a wider audience.

3. Leaf Raking Tips (<https://www.familyhandyman.com/list/leaf-raking-tips/>)

This article by Family Handyman provides useful tips and techniques for efficient and effective leaf raking. It can help you optimize your workflow and provide better service to your customers.

4. LawnSite Forums (<http://www.lawnsite.com/forums/>)

Join the LawnSite forums, an online community for lawn care professionals, to connect with others in the industry, share experiences, and learn from experts.

Remember to adapt these resources and tips to your specific location and market conditions. Always research and comply with any local regulations or permits required for providing leaf removal services in your area.

